



FOR IMMEDIATE RELEASE

02/2012

Tetrosyl partners with Marussia Formula 1 Team



Tetrosyl is the official partner to the Marussia Formula 1 Team with the UK's leading car care brand CarPlan. Products like Demon Shine, T- Cut and Wonder Wheels will ensure the presentation of the Formula One cars are immaculate every time they leave the pit lane.

CarPlan is a recognised car care marque and an important brand within the Tetrosyl Group. Tetrosyl is the largest manufacturer and supplier of car care products in Europe with its global reach extending to 76 countries worldwide. Tetrosyl also supply the Russian market with a wide range of CarPlan products and is now a well recognised brand.

With the new Formula One season starting in March, the Marussia team are optimistic new driver Charles Pic and highly experienced Timo Glock will have a successful season. This will be the third Formula One season for the UK based, young Anglo-Russian Formula One team, and this year promises to be as fast and exciting as ever.

Tetrosyl





Tetrosyl Group Chairman, Peter Schofield, is looking forward to a great season of Formula One with the Marussia team stating 'We are extremely honoured to be a Marussia F1 team official supplier and we look forward to a great season ahead. It was great to see the CarPlan logo positioned on the turning vanes of the car at the Barcelona test for the first time last week and we have been working closely with the team to ensure the best CarPlan products were selected. We are delighted with this new relationship and we wish the Marussia team the best of luck this season.'

CarPlan will also provide technical and maintenance products for use at the team's UK based headquarters, the Marussia Technical Centre in Banbury, to ensure the cars are polished, protected and maintained prior to travelling the world to 20 Grand Prix destinations.

Sponsorship of major sporting events is not new to Tetrosyl as the new Formula 1 sponsorship will run alongside the perimeter boards at premiership football at over 10 clubs. Television advertising coupled with the above ensures CarPlan is a brand well recognised globally at the largest sporting media events worldwide. We believe this is the first time a Car Care manufacturer has sponsored a Formula 1 car and look forward to an exciting season.

Ends

